

Braselton Downtown Development Authority Work Plan 2015

Organization – Cindy Phillips, committee chair

Goal	Tasks	Timetable	Budget
Volunteer Recruitment			
Community Survey			

Design – Cheri Huff and Sally Beggs, committee co-chairs

Goal	Tasks	Timetable	Budget
Review Short term and long term plans for Downtown			
Identify Downtown’s best asset			
Utilize historic BB Store building			
Create budget			

Promotion – Robbie Bettis, committee chair

Goal	Tasks	Timetable	Budget
Promote Downtown			
Partner w/ groups & events			
Create marketing plan			
Focus on untapped market nearby			

Economic Development - Clay Eubanks, committee chair; Cindy Green, member

Goal	Tasks	Timetable	Budget
Codify Economic Development efforts			
Identify new & potential development opportunities			
Identify incentives for new business			
Enhance economic viability of existing businesses			