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Braselton Farmers Market
www.downtownbraselton.com

2017 Summer Market Season
June 2 – July 28 Every Friday
4pm to 7pm
*Located on the Braselton Bros. Patio
9924 Davis Street*



WELCOME to the Braselton Summer Farmers Market!

The Braselton Summer Farmers Market was commissioned to provide a safe and friendly atmosphere where consumers can purchase directly from Georgia farmers and local food producers. It is our goal to support the economic growth of the downtown district by attracting visitors who will want to shop, relax and do business here and to provide a sense of community by promoting local downtown businesses, events and activities. By supporting Georgia farmers and food producers, we hope to educate the community on the importance of supporting Georgia agriculture.

Dear Market Vendors,

We are making several changes to the Braselton Farmers Market for 2017! We are excited to offer this popular event again this summer and look forward to a successful season. We are currently committing to a 2-month market season – every Friday in June and July, with the possibility of extending into August. The market location will change to the Braselton Bros. patio at 9924 Davis St. where we held the monthly market (after moving from the cotton gin). In doing so, we will not be able to mark off designated spots. Therefore, no one will have an assigned spot or space. Vendors are asked to line up in the order they arrive. There is a loading dock area and ample parking for vendors and customers. We are keeping the same fee structure. Each market will be \$10. If you would like to prepay for all 9 markets, you will receive a discounted fee of \$75 if paid on or before May 26, 2017. Public restroom facilities are located near the gazebo on the adjacent Town Green. Peg Sheffield will remain on board with us as the market manager. Peg can be reached at 706-254-1975 or psheffield@braselton.net or you can still reach Amy at apinnell@braselton.net or 706-684-0369.

As always, we will only accept food items to be sold at our market – that is, things you can eat! No craft or non-edible products are allowed. Also, no reselling is allowed. Items need to be items you grew or made yourself.

The application for the Braselton Summer Farmers Market can be found on the next page. Please complete Section I. Review the Rules & Guidelines and keep this page for reference. We will contact you after we receive your application and go over the information with you. After the application is approved, you will receive a signed copy that will serve as your vendor permit for the 2017 Summer Market Season. If you have any questions, please email Peg at psheffield@braselton.net. You may mail the application to Braselton Farmers Market at Post Office Box 306, Braselton GA 30517 or deliver to 4982 Hwy 53, Braselton, GA 30517. Make checks payable to Town of Braselton.

Vendor fees and schedule are as follows:

\$10 per week

\$75 for entire market season if prepaid for all 9 weeks on or before 5/26/17

All Spaces are approximately 12' x 12' and are NOT assigned

SECTION I: VENDOR INFORMATION

Vendor/Farm/Company Name: _____

Please provide a brief description of all products to be sold:

(You will only be able to sell items listed here. Additions must be pre-approved by the market manager.)

Circle market dates you expect to do: June 2 June 9 June 16 June 23 June 30 July 7 July 14 July 21 July 28

Contact Information

Main Contact: _____ Phone No.: _____

Address: _____ Alternate Phone No.: _____

Email: _____

Website or Facebook: _____

I hereby certify that I have read and agree to abide by the rules of the market set forth in this application and in Georgia State law and agree to hold harmless from any liabilities the Town of Braselton, Braselton DDA or Braselton VBA and their employees and volunteers.

Signature of Applicant

Date

Braselton Summer Farmers Market permits shall be the signed and approved returned copy of the application and shall be in hand of the vendor at all times during the Market. Return completed application to Town of Braselton, PO Box 306, Braselton, GA 30517 or hand carry to 4982 Hwy 53, Braselton, GA 30517. Please make checks payable to Town of Braselton.

SECTION II: OFFICE USE

Date of Application Received: _____ Amount Paid _____

Approved: ____ YES ____ NO Signature: _____

2017 Summer Farmers Market Rules & Guidelines

Rules & Regulations for Vegetable, Plant, and Food Vendors:

1. Vendors shall be local farmers and gardeners. Home baked goods and agricultural related canned products are also allowed. Entertainment, demonstrations, and presentations shall be allowed with prior approval.
2. Products offered at the Market should be the highest quality within the rules and regulations established by the Georgia Department of Agriculture such as, but not limited to: cleanliness, spoilage and product damage. Only those items listed on the application may be sold. Vendors must notify the Braselton Summer Farmers Market in writing of any proposed changes and receive approval from the Market Manager prior to the market date.
3. All booth spaces are NOT assigned. Set up will begin at 3:00 PM. All vendors are expected to stay until 7 PM.
4. The Market will be held rain or shine with no refunds given.
5. Vendors are responsible for their own messes. Any refuse must be disposed of by the vendor. If refuse is not properly disposed of, the vendor will be subject to a fine of \$25.00.
6. Pricing of goods is enforced by the Georgia Department of Agriculture.
7. Behavior of vendors to consumers, other vendors and staff will be in a professional manner that fosters a sense of market community and camaraderie. Verbal or physical threats, foul language or gestures are grounds for immediate ejection from the Market and possible permanent expulsion.
8. Vendors should park at areas designated for vendor parking. Vendors are not allowed to vend from vehicles.
9. All produce or products labeled organic must be third party certified according to USDA standards by a recognized certifying agency. Certification letters must be available for inspection at your stand.
10. Value added edible items such as jams, sauces, and baked goods must be produced from scratch ingredients by the vendor in their home or in a licensed facility according to local, state, and federal regulations. An effort to use local ingredients is expected.
11. All packaged items must be labeled in accordance with appropriate Federal and State guidelines.
12. No business reselling is allowed.
13. What products cannot be sold: Arts and crafts; second hand, imported or machine made items; non-consumable items such as lotions, soaps and candles. No food vending trailers will be allowed.
14. The Braselton Farmers Market reserves the right to inspect or spot-visit any farm or establishment with advance notice if possible as necessary throughout the season. Visits will be made only with a farm representative present. Failure to allow an inspection will constitute a violation of market rules and/or application will be denied.
15. While there are no space assignments, the Market Manager may require a vendor to move from one space to another at any time for any reason.
16. Use a quiet generator if refrigeration is necessary.
17. Vendors must have a professional looking sign, which clearly and legibly lists the name of their business and contact information.
18. The Town of Braselton is covered by a limited liability insurance policy. Each vendor is required to carry their own liability insurance.

Additional Information:

1. Public restroom facilities are available near the gazebo at the Town Green.
2. Vendors are encouraged to hand out information about their farms/gardens or organizations.
3. Bill changing will not be available.
4. No electricity is available.
5. Tents, tables and chairs are the responsibility of the vendor.
6. There is no guarantee that any vendor will be an exclusive seller of any product. Exclusivity cannot be promised. For certain products only a limited number of vendors will be allowed.

Licensing & Permits:

Proper permits and licenses will be solicited from the county extension and/or Georgia Department of Agriculture. Permits include, but are not limited to the following:

1. Processed food permits are available through the Georgia Department of Agriculture and pertain to any food that has been packaged. Proper labeling must accompany packaging.
2. Vendors shall comply with all rules and regulations of the State of Georgia, and the Town of Braselton relating to the products they sell (including but not limited to: State ID Tax #, sales tax, labeling and processing laws, insurance, etc.)
3. Live plant growers license or live plant dealers license available through the Georgia Department of Agriculture. Pre-cut plants and flowers are exempt from the license, while plants and flowers with root systems must have been in the possession of the dealer for 60 days prior to the sale and proper licensing must be in hand. (This is a State governance, not a local decision.)
4. To be able to sell preserved food such as vegetables, salsa, pickles you must have the following attached to your application: Food Handler Permit # (required to serve food), GADA Food Processor's License# [for preserved foods], Health Dept. Approved Kitchen # [for processed or preserved foods, Kitchen Address, Other Permits applicable to your business, Attach copies of the following certificates if they apply - CNG Certificate, Egg Candling License, Dairy, plant license, mobile meat license, Include example product label demonstrating Dept. of Ag approval.