



For Immediate Release
October 5, 2012

Mayfield Announces Reopening of Braselton, GA Visitor Center
Grand Reopening Events Scheduled for November 9

Braselton, GA – Today Mayfield Dairy Farms announces the company’s Visitor Center in Braselton, Georgia, will reopen to the public on Friday, November 9, 2012. The center has been closed since last fall while the company looked for ways to make it more economically viable. The center will reopen with the following schedule:

	Gift Shop & Ice Cream Parlor	Tour Schedule
Monday – Friday	9 a.m. – 5 p.m. EST	First tour 10 a.m., last tour 4 p.m. (no tours on Wednesdays)
Saturday	9 a.m. – 2 p.m. EST	First tour 10 a.m., last tour 1 p.m.
Sunday	CLOSED	CLOSED

To schedule a tour, call (888) 298-0396.

Tours offered at the Visitor Center in Braselton and Mayfield’s other Visitor Center in Athens, Tennessee, will remain free to the public through the end of the year. Beginning in 2013, tours at either Visitor Center will incur a \$3.00 charge per person and will include a free scoop of Mayfield ice cream. Visiting the gift shop and ice cream parlor will remain free.

“We are thrilled to be able to open the Braselton Visitor Center again,” said Mary Williams, Mayfield General Manager. “As we indicated last fall, we were eager to reopen if we could find an economically viable way of doing so. Many guests suggested they would be willing to pay a small fee for the informational tours. In addition, the Town of Braselton has offered its support. We know the Visitor Center has been a great way for our business to connect with our consumers and the general public, and we’re excited to bring this attraction back to the Braselton community.”

About Mayfield Dairy Farms

Founded in 1910, Mayfield Dairy Farms offers a full line of milk, cultured and ice cream products. Based in Athens, TN, the dairy serves ten southeastern states and is owned by Dean Foods. www.MayfieldDairy.com.

For more information contact Liliana Esposito, Dean Foods, 214-721-7766 or media@deanfoods.com.

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