

**AN ORDINANCE TO ALLOW THE TOWN OF BRASELTON, GEORGIA TO IMPLEMENT TITLE 48, CHAPTER 13, ARTICLE 3, SECTION 51(X)(X) OF THE OFFICIAL CODE OF GEORGIA ANNOTATED, EXCISE TAX ON ROOMS, LODGINGS, AND ACCOMMODATIONS, AND TO PROVIDE FOR THE COLLECTION BY OPERATOR; TO PROVIDE FOR ADMINISTRATION; TO PROVIDE FOR AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.**

WHEREAS, the governing body of the Town of Braselton, a political subdivision of the State of Georgia, is authorized under Title 48, Chapter 13, Article 3, Section 51 of the Official Code of Georgia Annotated to levy certain excise taxes; and

WHEREAS, the Town of Braselton is designated as a “special district” pursuant to Title 48, Chapter 13, Article 50.1 of the Official Code of Georgia Annotated for the purpose of implementing an excise tax on rooms, lodging and accommodations; and

WHEREAS House Bill 1000 of the 2020 Regular Session of the Georgia General Assembly authorizes imposition of an excise tax of up to eight percent (8%) by the Town of Braselton, pursuant to O.C.G.A. § 48-13-51(b); and

WHEREAS, the governing body of the Town of Braselton, is required under Title 48, Chapter 13, Article 3, Section 51 of the Official Code of Georgia Annotated to make available a designated portion of funds so collected for the purpose of promoting, attracting, stimulating, and developing conventions and tourism by a destination marketing organization in the Town of Braselton; and

WHEREAS, the Town of Braselton is authorized under Title 48, Chapter 13, Article 3, Section 51 of the Official Code of Georgia Annotated to make available a designated portion of funds so collected for the purpose of tourism product development in the Town of Braselton with any balance of the funds so designated for the purpose of promoting, attracting, stimulating, and developing conventions and tourism by a destination marketing organization in the Town of

Braselton;

NOW, THEREFORE, BE IT ORDAINED AND RESOLVED AND IT IS HEREY ORDAINED AND RESOLVED that the Mayor and Town Council of the Town of Braselton resolves to adopt an Excise Tax Ordinance pursuant to said authority; and therefore, the Mayor and Town Council does publish, state and promulgate the following ordinance:

**Section 1. Ordinance Name.** “Hotel-Motel Excise Tax Ordinance of the Town of Braselton”.

**Section 2. Intent, Purpose, and Authorization to Levy Excise Tax.**

(a) The intent of this ordinance is to levy an excise tax on rooms, lodgings, and accommodations to provide additional funding for the promotion of tourism, conventions, and trade shows in the Town of Braselton, Georgia.

(b) The purpose of this ordinance is to enact an excise tax upon the furnishing for value to the public of any room or rooms, lodgings or accommodations furnished by any person or legal entity licensed by or required to pay business or occupational taxes to the Town of Braselton operating within the special district a hotel, motel, inn, lodge, tourist camp, tourist cabin, rental cabin or any other place in which rooms, lodgings, or accommodations are regularly furnished for value.

(c) This excise tax shall be imposed under the authorization of House Bill 1000 of the 2020 Regular Session of the Georgia General Assembly, pursuant to O.C.G.A. § 48-13- 51(b).

**Section 3. Definitions.**

The following terms, for the purposes of this ordinance, shall be defined as follows:

(a) *Town.* The territorial limits of the Town of Braselton, Georgia under the governing authority of the Mayor and City Council.

(b) *Town Clerk.* The duly appointed town clerk or his/her designee.

- (c) *Town Manager*. The duly appointed town manager, or his/her designee.
- (d) *Destination Marketing Organization*. A private sector nonprofit organization or other private entity which is exempt from federal income tax under Section 501(c)(6) of the Internal Revenue Code of 1986 that is supported by the tax under this article, government budget allocations, private membership, or any combination thereof and the primary responsibilities of which are to encourage travelers to visit their destinations, encourage meetings and expositions in the area, and provide visitor assistance and support as needed (O.C.G.A. § 48-13-50.2(1))
- (e) *Due Date*. The twentieth (20th) day after the close of monthly period for which tax is to be computed. O.C.G.A. § 48-13-53.2(a))
- (f) *Estimated Tax Liability*. The lodging provider's prospective tax liability based upon the average monthly tax remittance in the prior fiscal year, as adjusted for change in tax rate or substantial change in circumstances due to damage to the hotel. (O.C.G.A. § 48-13- 53.2(b))
- (g) *Finance Director*. The duly appointed administrator of finances for the Town.
- (h) *Folio*. The primary documentation produced by a hotel or other Facility that demonstrates interaction between the operator and the occupant, and which, at a minimum, reflects the name and address given by the occupant, the date(s) of occupancy, the amount of rent charged for each date together with the amounts of applicable excise tax(es), and the method(s) of payment.
- (i) *Guest Room*. Accommodations occupied, or intended, arranged, or designated for transient occupancy of not more than thirty (30) continuous days (O.C.G.A. § 48-13- 51(h)(4)), by one (1) or more occupants for the purpose of living quarters or residential use.
- (j) *Hotel*. Includes any hotel, motel, inn, lodge, tourist camp, tourist cabin, campground, or any other place in which rooms, lodgings, or accommodations are regularly furnished for value and shall apply to the furnishing for value of any room, lodging, or

accommodation. (O.C.G.A. § 48-13-51(a)(1)(B)(i))

(k) *Innkeeper/Lodging Provider/Operator.* Any person who is subject to taxation under this article for the furnishing for value to the public any rooms, lodgings, or accommodations. (O.C.G.A. § 48-13-50.2(2))

(l) *Monthly Period.* Any calendar month of any year.

(m) *Occupancy.* The use or possession, or the right to use or possession, of any room or apartment in a hotel or motel, or the right to use or possession of the furnishings or to the services and accommodations accompanying the use and possession of the room or apartment.

(n) *Occupant.* Any person (or persons utilizing as a single unit) who, for a consideration, uses, possesses, or has the right to use or possess, any room or hotel or motel under any lease, concession, permit, right of access, license, agreement or otherwise.

(o) *Permanent Resident.* Any occupant who as of a given date shall have occupied, or has or shall have the right of occupancy, of any guest room in a hotel for more than 30 (thirty) consecutive days.

(p) *Person.* An individual, firm partnership, joint venture, association, social club, fraternal organization, joint stock company, corporation, nonprofit corporation or cooperative nonprofit membership, estate, trust, business trust receiver, trustee, syndicate, business entity, or any other group or combination acting as a unit, to include the plural as well as the singular number, excepting, however, the United States of America, the State of Georgia, and any political subdivision of either thereof upon which the governing authority of the Town of Braselton is without power to impose the tax herein provided.

(q) *Private Sector Non-Profit Organization.* A chamber of commerce, a convention and visitors bureau, a regional travel association, or any other private group organized for similar

purposes which is exempt from federal income tax under Section 501(c)(6) of the Internal Revenue Code of 1986; provided, however, that a county or municipality which has prior to April 1, 1990, contracted for a required expenditure under this Code section with a private group which is exempt from federal income tax under provisions of Section 501(c) of the Internal Revenue Code other than Section 501(c)(6) may continue to contract for required expenditures with such a private group. (O.C.G.A. § 48-13-50.2(3))

(r) *Promoting Tourism, Conventions, and Trade Shows.* Planning, conducting, or participating in programs of information and publicity designed to attract or advertise tourism, conventions, or trade shows (O.C.G.A. § 48-13-50.2(4))

(s) *Rent.* The consideration received for occupancy valued in money, whether received in money or otherwise, including all receipts, cash, credits, and property or services of any kind or nature, and also the amount for which credit is allowed by the lodging provider to the occupant, without any deduction therefrom whatsoever.

(t) *State Authority.* An authority created by state law which serves a state-wide function, including, but not limited to, the Georgia Agricultural Exposition Authority, Georgia Aviation Authority, Georgia Building Authority, Georgia Development Authority, Georgia Environmental Finance Authority, Jekyll Island Authority, Lake Allatoona Preservation Authority, Georgia Medical Center Authority, Georgia Ports Authority, Georgia Regional Transportation Authority, State Road and Tollway Authority, Sports Hall of Fame Authority, Georgia Technology Authority, and Georgia World Congress Center Authority, but shall not mean an authority created for support of a local government or a local purpose or function and shall not include authorities such as area planning and development commissions and any organizational entities they may create, regional commissions and any organizational entities they may create, or local water and

sewer authorities. (O.C.G.A. § 48-13-50.2(5))

(u) *Tax*. The excise tax of eight percent (8%) on occupants imposed by this ordinance, as provided for by O.C.G.A. § 48-13-51(b).

(v) *Tax Administrator*. The individual appointed by the governing body of the Town, or the individual of any office of the Town government which may in the future be designated as the administrative entity to collect, administer, and complete required annual reporting of the tax.

(w) *Tourism Product Development*. The expenditure of funds for the creation or expansion of physical attractions which are available and open to the public and which improve destination appeal to visitors, support visitors' experience, and are used by visitors. Such expenditures may include capital costs and operating expenses. Tourism product development may include: (i) Lodging for the public for no longer than 30 consecutive days to the same customer; (ii) Overnight or short-term sites for recreational vehicles, trailers, campers, or tents; (iii) Meeting, convention, exhibit, and public assembly facilities; (iv) Sports stadiums, arenas, and complexes; (v) Golf courses associated with a resort development that are open to the general public on a contract or fee basis; (vi) Racing facilities, including dragstrips, motorcycle racetracks, and auto or stock car racetracks or speedways; (vii) Amusement centers, amusement parks, theme parks, or amusement piers; (viii) Hunting preserves, trapping preserves, or fishing preserves or lakes; (ix) Visitor information and welcome centers; (x) Wayfinding signage; (xi) Permanent, nonmigrating carnivals or fairs; (xii) Airplanes, helicopters, buses, vans, or boats for excursions or sightseeing; (xiii) Boat rentals, boat party fishing services, rowboat or canoe rentals, horse shows, natural wonder attractions, picnic grounds, river-rafting services, scenic railroads for amusement, aerial tramways, rodeos, water slides, or wave pools; (xiv) Museums, planetariums, art galleries, botanical gardens, aquariums, or zoological gardens; (xv) Parks, trails, and other recreational

facilities; or (xvi) Performing arts facilities. (O.C.G.A. § 48-13-50.2(6))

**Section 4. Tax Rate.**

There is hereby set and levied on the occupant of a guest room of any hotel/motel/cabin/residence/lodge located within the special district a tax in the amount of eight percent (8%) of the gross rent for such occupancy.

**Section 5. Effective Date.**

This Ordinance shall take effect on the 11th day of August, 2020.

**Section 6. Exemptions.**

In accordance with O.C.G.A. § 48-13-51(h), the tax imposed by this ordinance shall not apply to (1) Charges made for any rooms, lodgings, or accommodations provided to any persons who certify that they are staying in such room, lodging, or accommodation as a result of the destruction of their home or residence by fire or other casualty; (2) The use of meeting rooms and other such facilities or any rooms, lodgings, or accommodations provided without charge; (3) Any rooms, lodgings, or accommodations furnished for a period of one or more days for use by Georgia state or local governmental officials or employees when traveling on official business. Notwithstanding the availability of any other means of identifying the person as a state or local government official or employee, whenever a person pays for any rooms, lodgings, or accommodations with a state or local government credit or debit card, such rooms, lodgings, or accommodations shall be deemed to have been furnished for use by a Georgia state or local government official or employee traveling on official business for purposes of the exemption provided by this paragraph. For purpose of the exemption provided under this paragraph, a local government official or employee shall include officials or employees of counties, municipalities, consolidated governments, or county or independent school districts; or (4) Charges made for

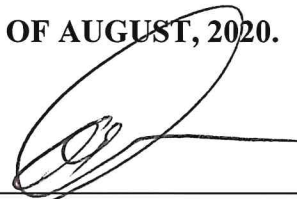
continuous use of any rooms, lodgings, or accommodations after the first 30 days of continuous occupancy. (O.C.G.A. § 48-13-51(h))

**Section 7. Use of Revenue.**

(a) Pursuant to O.C.G.A. § 48-13-51(b)(5)(A), an amount equal to not less than fifty percent (50%) of the total amount of taxes collected that exceed the amount of taxes that would be collected at the rate of five percent (5%) shall be expended for promoting tourism, conventions, and trade shows by the destination marketing organization, as defined in Section 2 of this ordinance, designated by the Mayor and Town Council, and

(b) Pursuant to O.C.G.A. § 48-13-51(b)(5)(B), the remaining amount of taxes collected that exceed the amount of taxes that would be collected at the rate of five percent (5%) which are not otherwise expended under Section 7, Paragraph (a) of this ordinance shall be expended for tourism product development, as defined in Section III of this ordinance; and

**APPROVED AND ADOPTED THIS 10<sup>th</sup> DAY OF AUGUST, 2020.**



**BILL ORR, MAYOR**

**ATTEST:**

  
**Jennifer Scott, Town Manager/Clerk**